



Adobe PostScript

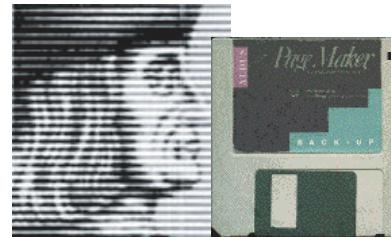
1983 First OEM Contract

987, First Application



1990, Photoshop

1994, Beginning of Acquisition Era



ALDUS

1982 Company Founded

1986 Adobe Type Library

1990 Adobe Photoshop
1990 Adobe Type Manager

1991 Adobe Premiere

1985 First PostScript® Printer & Image Setter

1989 First Japanese Postscript Printer

1994 Aldus Acquisition
1994 Adobe PageMaker
1994 Adobe After Effects

1996 Adobe Photo Deluxe
1996 Adobe PageMill®

1999 GoLive Acquisition
1999 Adobe GoLive
1999 Adobe PressReady™
1999 Adobe ActiveShare™
1999 Adobe InDesign®

2001 Adobe Photoshop EI
2001 Adobe Atmosphere[®]
2001 Adobe Acrobat eBoc
2001 Adobe Studio
2001 Adobe AlterCast[™]
2001 Fotiva Acquisition

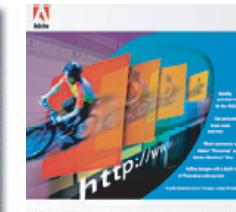
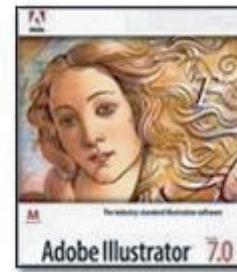
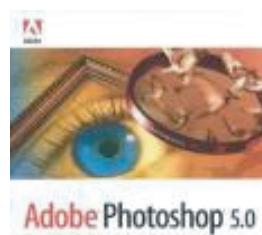
2002 Ente

2000 Adobe InCopy®
2000 Adobe InSpect™
2000 Adobe LiveMotion
2000 Adobe In Production™

 Adobe



1994, Corporate Branding Effort, "A" mark



FYI: recent change: born again, back to "Adobe":

