FUNCLETTES

Functional descriptions of each "funclette", driven by the vision for the product.
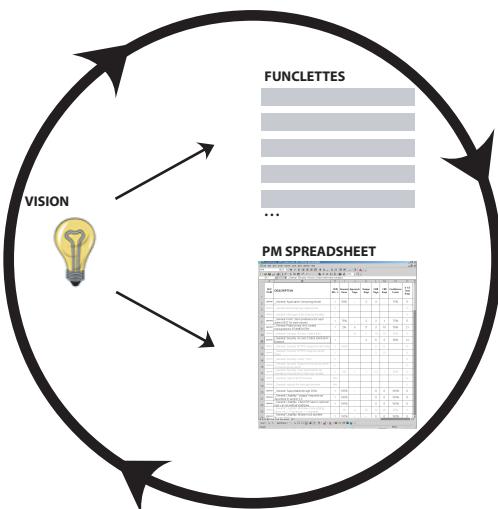
...

VISION

PM SPREADSHEET

Prioritization of funclettes, driven by market assessment.

FUNCLETTES

VISION

...

PM SPREADSHEET

Funclette Description
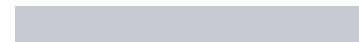
Mock-up or Prototype
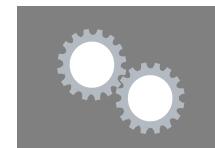
Design Details

Review

Build, Doc and Test It

Delivered Feature