

FUNCLETTES



Functional descriptions of each "funclette", driven by the vision for the product.

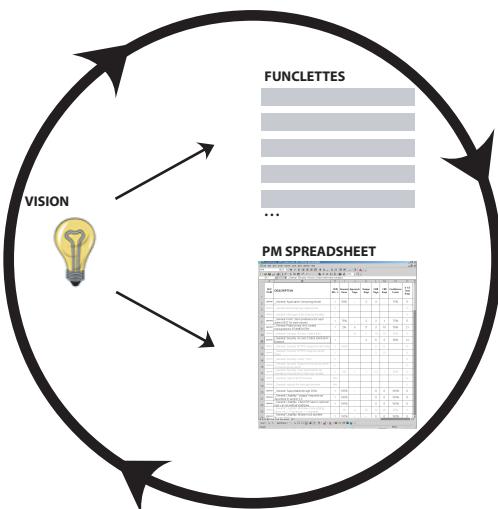
PM SPREADSHEET

A screenshot of a Microsoft Excel spreadsheet titled 'PM SPREADSHEET'. The columns are labeled A through Z. The data includes rows for tasks like 'General Application Versioning Model', 'General Branding replacement', 'General Message of the Day functionality', and 'General Pref. Store preference for each'. Each row contains numerical values for CEM, User, Approved, Design, CEM, CEM, CM, CEM, and various status metrics like '50%', '75%', '21', etc.

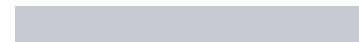
Prioritization of funclettes, driven by market assessment.

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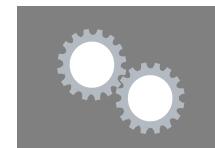
PM SPREADSHEET



Funclette Description



Mock-up or Prototype



Design Details



Review

Build, Doc and Test It

Delivered Feature

